



Press release

Paris, 14 January 2025

**LBP AM creates dedicated brand for its
European private assets platform:
*LBP AM European Private Markets***

This initiative is a key step for LBP AM – the asset management subsidiary of La Banque Postale, within the large French public financial division – which aims to accelerate its growth in the strategically-important European private assets segment.



The launch of *LBP AM European Private Markets* follows the recent appointment of Peter Arnold as Head of LBP AM's European private markets platform. Drawing on his strong track record in developing private assets businesses in Europe, the goal is to lead the development of the platform and strengthen the presence of *LBP AM European Private Markets* across the key private asset classes throughout Europe.

LBP AM's private markets platform has seen strong growth since its launch in 2012. Since inception, *LBP AM European Private Markets* has raised EUR 9.4 billion and invested EUR 8.4 billion in more than 300 transactions.¹ The key to this is the consistency of a strong and deeply experienced team. The platform is made up of 45 experts, including 20 investment managers, with four verticals of expertise:

- Infrastructure Debt, headed by Bérénice Arbona
- Corporate Direct lending, headed by Isabelle Luy-Landès
- Real Estate Debt, headed by Christophe Murciani
- Capital Solutions, a recently-created division, headed by Irène d'Orgeval

Pierre Bonnet completes the leadership team as COO of *LBP AM European Private Markets*.

With *LBP AM European Private Markets*, LBP AM aims to establish itself as a key player in the European private assets market, offering its clients tailor-made and innovative investment solutions.

¹Data as of the end of November 2024.

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About LBP AM (www.lbpam.com)

Owned 75% by La Banque Postale and 25% by Aegon Asset Management, LBP AM is a leading multi-specialist in sustainable finance, solutions and conviction-based management via its subsidiary La Financière de l'Échiquier (LFDE). LBP AM has 3 investment divisions: European Private Markets, multi-asset & absolute return, and quantitative solutions. Covering all types of clients – institutional investors, distributors, private clients – LBP AM Group leverages its expertise and that of its subsidiary LFDE to offer a wide range of open-ended funds and its know-how in dedicated solutions and mandates, on listed and unlisted assets. LBP AM Group's consolidated assets under management totalled close to 72 billion euros as of 30 September 2024.

Press contacts**LBP AM**

Géraldine FANARA – gfanara@lfde.com – 06 17 63 28 19

Yohann HENDRICE – yohann.hendrice@lbpam.com – 07 85 59 01 32

Kristell LE NADAN – kristell.lenadan@citigatedewerogerson.com – 06 98 49 22 27

Charlotte LATRON – charlotte.latron@citigatedewerogerson.com – 07 60 90 89 18